



2022  
End of Year Review

# Amerail Systems

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We are so thankful to everyone who has supported Amerail Systems in 2022.

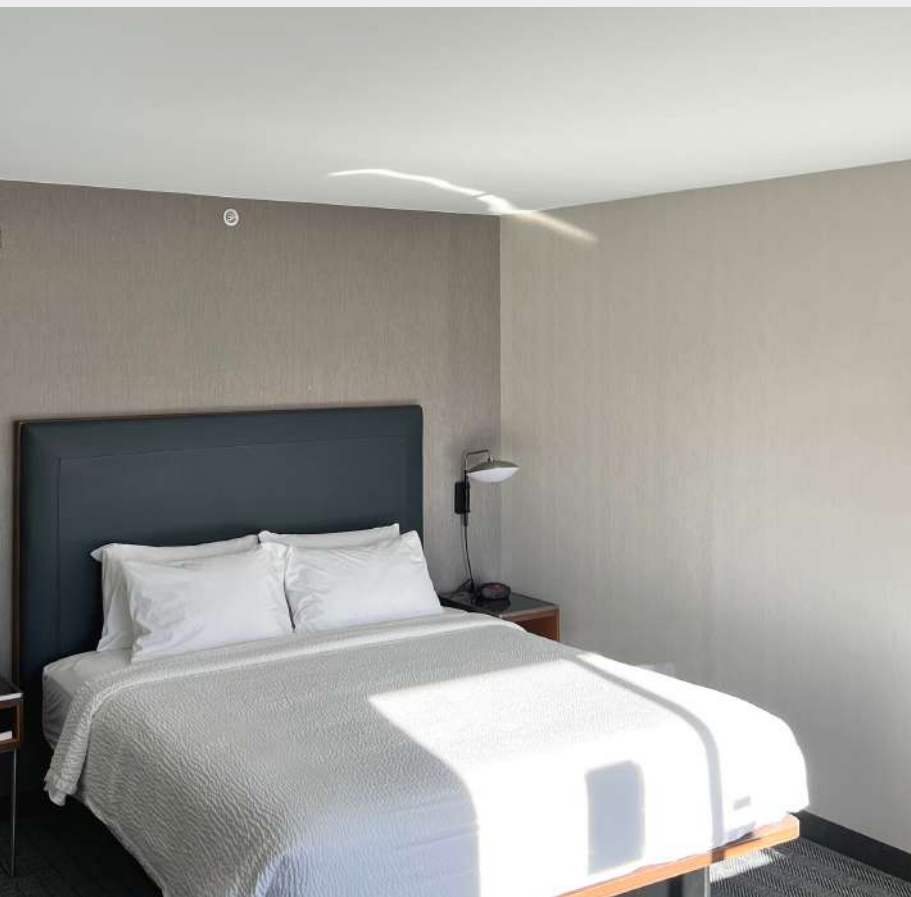
This year, we were dedicated to making PIPs easier to fulfill by providing our clients and followers with educational resources and an inside look into the hotel renovation process.

In a climate where lead times & supply-chain shortages were at a high, we remained dedicated to providing beautiful, value-engineered hotel transformations that **WOW'd** our clients.

We know that our success would not be possible without our amazing team, our loyal clients, and our love for hospitality.

2022 has given us the opportunity to learn, grow, and connect with you all and we are excited to continue this journey in the months to come.

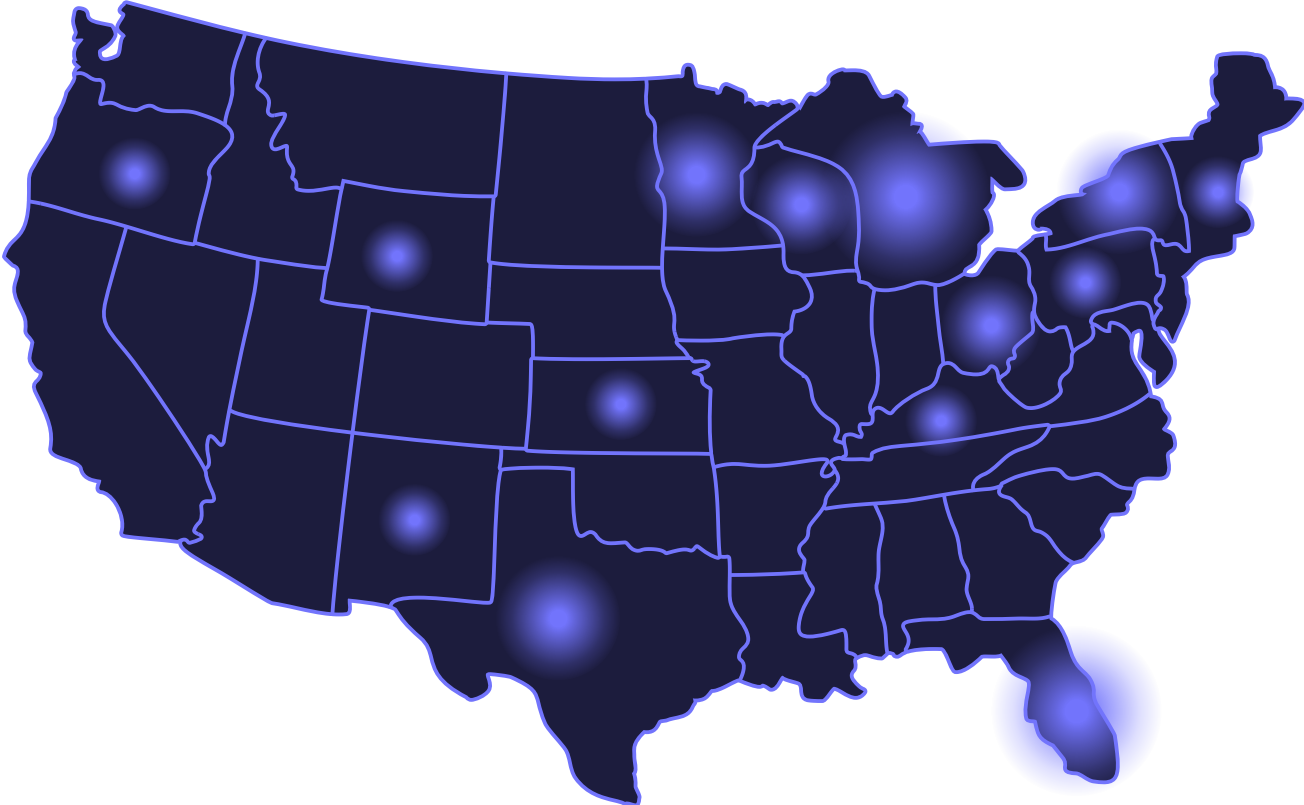
Wishing you all the best in 2023.  
- The Amerail Systems Team



Message from  
Amerail Systems

Where We've Been

# 2022



LOCATION	PROJECTS
New York	III
Pennsylvania	I
Texas	III
Kansas	I
Ohio	II
Florida	IIII
New Hampshire	I
Wyoming	I
New Mexico	I
Michigan	IIII
Oregon	I
Minnesota	III
Wisconsin	II
Kentucky	I

# 24

# of Projects Signed  
& Completed in 2022

1. Best Western | Casper, WY
2. Hampton Inn | Tiffin, OH
3. Courtyard | Farmington, NM
4. Springhill Suites | Overland Park, KS

## Featured Projects



AFTER



# Springhill Suites

Overland Park, KS

[CLICK TO VIEW PROJECT ON OUR SITE](#)

FEATURED PROJECTS

Through the Spring & Summer of 2022, we completed our design-build exterior renovation of the Springhill Suites in Overland Park, KS.

This beautiful transformation included a new Porte Cochere & sign pediment, painting the exterior and re-caulking windows & doors.

AFTER



BEFORE



AFTER



**FEATURED PROJECTS**

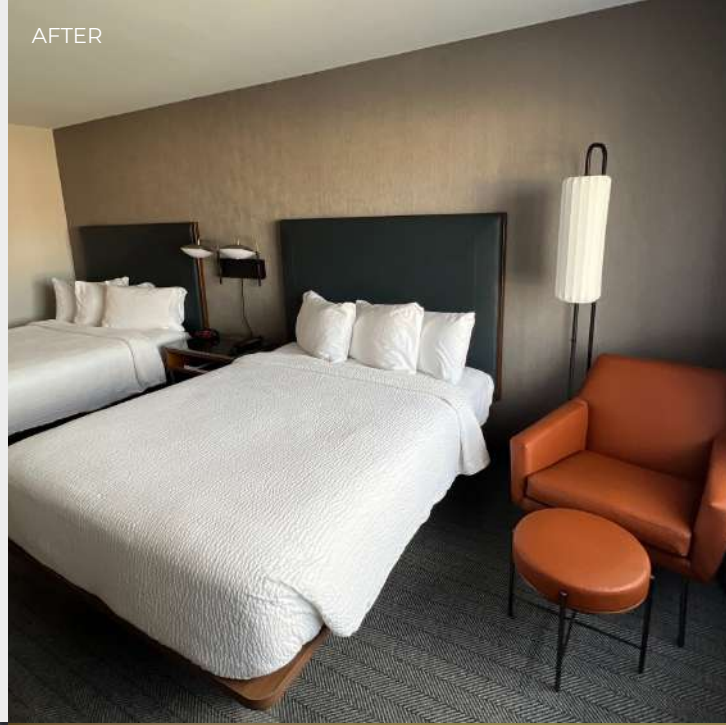
# Courtyard by Marriott

Farmington, NM

An ongoing project, the Courtyard by Marriott in Farmington, NM is one of our first interior projects.

Over the past months, we have transformed this hotel's guest rooms, have made progress on the exterior, and will be taking on the common areas and more in the months to come.

AFTER



AFTER



BEFORE



AFTER



AFTER



# Best Western

Casper, WY

[CLICK TO VIEW PROJECT ON OUR SITE](#)

FEATURED PROJECTS

Originally a Clarion hotel, we provided the now Best Western in Casper, WY with an exterior paint job and custom Porte Cochere that included 8 open trusses.

AFTER



BEFORE



AFTER



FEATURED PROJECTS

# Hampton Inn

Tiffin, OH

[CLICK TO VIEW PROJECT ON OUR SITE](#)

Over the Summer we provided an exterior renovation to the Hampton Inn by Hilton in Tiffin, OH.

Renovations to the property included exterior paint, a Porte Cochere upgrade, and the addition of a fin pediment.

AFTER



BEFORE



AFTER



AFTER



# Welcome to the A-team!



**NICK WEIGEL**  
SALES EXECUTIVE



**TYLER KLEWIN**  
ESTIMATOR



**KAT INNES**  
MARKETING ASSISTANT

UP NEXT

2022  
WOW  
FACTS

This year we...

### Helped Hoteliers

Created and provided 12 guides to make hotel renovations easier

### Got Involved

Spent time at Erie County Technical School where we spoke with Drafting/Design & Hospitality students.

Organized a food drive for the Second Harvest Food Bank of NW PA & collected 361 lbs of food alongside other businesses in our plaza.

Built and maintained meaningful relationships with hospitality professionals

### Connected with You

Caught up at the Lodging Conference & AAHOA

Connected with 1.9k of you on LinkedIn (up 1.4k from last year)

### Grew

Added 5 new people to our team & signed 24 new projects!

### Renovated

Completed beautiful exterior and interior hotel renovations

5 NEW TEAM MEMBERS

550,000 SQ. FT. OF MATERIAL USED

MATERIAL OF THE YEAR: KNOTWOOD

WORKED WITH NEW CLIENTS COAST TO COAST

WW



2800 GALLONS OF PAINT USED

1400 NEW LINKEDIN CONNECTIONS

ADDED INTERIOR RENOVATION SERVICES

PAINT COLOR OF THE YEAR: SIERRA REDWOOD



W W

# 36

# of Projects Projected  
Completion in 2023

- 1. Hampton Inn | Winterhaven, FL
- 2. Hampton Inn | Manchester, NH
- 3. Hotel MTK | Tapestry by Hilton | Mt. Kisco, NY
- 4. Springhill Suites | Eagen, MN

## Featured Upcoming Projects



\*Tentative Design\*



## How we **WOW'd** them

**Amerail Systems is by far the best large contractor that I have dealt with in many years.** They just completed a façade renovation and window replacement on our 80-room Comfort Inn and it could not have gone smoother.

**From design to permitting to final construction their attention to detail was phenomenal.** Once on-site, there were some issues picked up by their construction foreman. He took the time to think about how a parapet wall would look from down the road and suggested a short return wall that would give it a much better-finished look. Their home office agreed, and it turned out great. He also saw that an existing steel beam that was hidden from view in our parking lot could be seen from across the street.

He called in and the adjustments were made to raise the EIFS by a few inches. Another success! That was above and beyond in my book. He thought about more than just what was on paper.

It seemed that Amerail was always a step ahead of us as far as assuring that our guests were inconvenienced as little as possible. From providing signs for alternative entries to taping off work areas we had very few complaints and none that we felt were credible.

**I cannot say enough about how happy we were dealing with Amerail Systems.** The ease of communication with every level of their organization could not have been better. Everything went exactly as they said it would and we now have what looks like a brand-new building. Their design was approved by Choice Hotels with only a few minor suggestions, and they dealt with the local building officials from permitting to final inspection.

**On-time and on budget. What more can you want?**

Thank you, Amerail  
Rick L. Alcorn  
Comfort Inn | Blacksburg, VA

## Why We Aim for **WOW**

At Amerail Systems we're dedicated to providing

top-tier hotel renovations in the most efficient way possible so hotels can provide their guests with beautiful and comfortable spaces to gather and rest.

We do what we do best so hotels can do what they do best.

**We Aim for WOW**

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# 2023

## Hotel Design Trends



Extended Stay

Functionality/Better Utilization of Space

Increased Technology

Wellness/Sustainability

Originality/Culture

Homey/Family Welcoming



Read more on our 2023 hotel design trend predictions here:

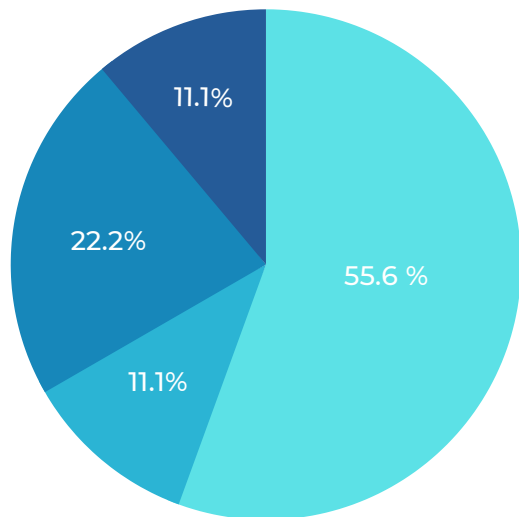
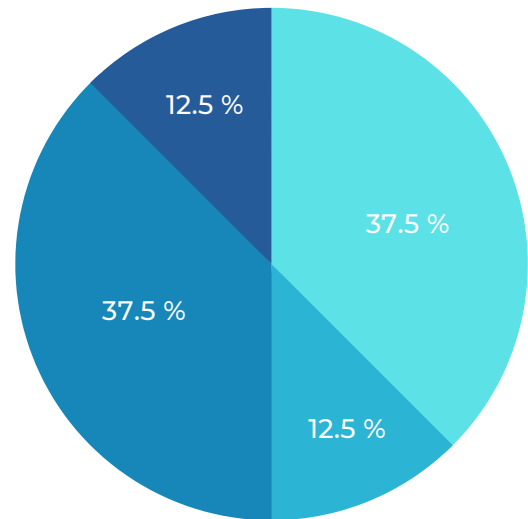
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# We asked our team their thoughts on Hotel Design Trends in 2023.

Here's how they responded...

When asked what their favorite design trend for 2023 was:

- 37.5 % Chose Increased Technology
- 37.5 % Chose Wellness/Sustainability
- 12.5 % Chose Extended Stay
- 12.5 % Chose Originality/Culture



When asked which hotel design trend will we see most in 2023:

- 55.6 % Chose Increased Technology
- 22.2 % Chose Wellness/Sustainability
- 11.1 % Chose Extended Stay
- 11.1 % Chose Originality/Culture

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The End?...



Stay Tuned.

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